

RURAL ECONOMIC ACTIVITY DEVELOPMENT SOCIETY

(Regd.No.259/2002)

Door No.4/1370, Sri Sri Nagar, Road No.II, ICL Road, Yerraguntla – 516 309,
Y.S.R District, Andhra Pradesh, INDIA.

ANNUAL REPORT FOR THE YEAR : 2010-2011

The following programmes were conducted during the year 2010-2011

CHILD EDUCATION PROGRAMME:

Our organisation implemented child education programme in 2 villages of Mydukur Mandal. We have purchased primary education materials like text books, note books, slates, slate pencils, pencils, pens, and distributed to the target children in 2 villages. We also purchased teaching aids for Primary Education Centres such as Black Boards, charts, chalk pieces, registers etc., and provided to 2 centers. We also purchased steel plates, glasses, jugs, cooking vessels, tables, chairs, ironsafe, gaslights etc., and provided to all the 2 education centres. 50 children were participated in this education programme.

DISABLED CHILDREN'S HEALTH CARE PROGRAMME IN THE RURAL AREAS:

This project is implemented with the grant support from **Startfund Fred Foundation, The Netherlands**. Our organisation members were selected physically handicapped persons and distributed Tricycles and hand clutches to them. 4 Health camp were conducted during the project period of 1 year in 4 different interior rural areas. Prior publicity given in these villages and the required steps were taken to mobilize the rural needy people to the Health camp areas. During these health camps physical aids as Hearing aids, power spectacles, Tricycles, crutches etc., on the prescription of the concern qualified doctors were provided to the needy disabled persons.

MICRO ENTERPRISES PROGRAMME :

This project is implemented with the grant support from '**Indian Rose Foundation, The Netherlands**'. We have distributed revolving fund to the selected 31 target women beneficiaries to undertake the following micro enterprises : Petty Provision shops, Vegetables shops, fruits selling, Milk booth. Now these women are earning good income and improving their income and living happily.

COMPUTER TRAINING PROGRAMME :

Our organisation provided training in technical course of computer about software training MS office and DTP courses to 25 poor educated youth at Yerraguntla. Now after completion of the training these youth are getting jobs in the private firms and government offices and earning income independently.

EDUCATION DEVELOPMENT PROGRAMME :

We have organized Awareness camp with the collaboration of Jana Vignana Vedika Mydukur. Under the part of the literacy programme we have organized the literacy centers in 4 villages of Yerraguntla and Mydukur Mandal, Y.S.R district, for rural women in order to make as literates and enable them to read and write. In this connection we have appointed literacy animators. We provided the learning and teaching materials like Text Books, Notebooks, slates, slate pencils, black boards.

FREE MEDICAL AND HEALTH CAMPS :

Our Organization conducted Health programmes including Health education, Health guidance and treatment to the poorer patients by the qualified doctors and medical team out of the organization resources and local contributions. Totally 6 Health camps are conducted at 6 villages of Yerraguntla Mandal. We distributed free Medicine to the poorer patients as per the doctor's prescriptions. We conducted clean Drive camps in the environments. We created awareness on Primary Health care as people's health, community hygiene and Environmental sanitation.

SUPPLEMENTARY NUTRIENT TO OLD AGE PEOPLE :

Our organisation members visited the Old Age Home at Yerraguntla and distributed new clothes, medicines and fruits to the old age people.

NUTRITION FOOD DISTRIBUTION TO THE HIV/AIDS INFECTED PERSONS :

We have celebrated World Aids Day at Yerraguntla. On these occasions we distributed nutrition food to the HIV/AIDS Affected persons.

ENVIRONMENTAL AWARENESS :

R.E.A.D.S. has conducted 2 environmental awareness meetings in Yerraguntla. Resource persons have explained to the women to keep their surroundings neatly, and protect plants, trees in order to avoid pollution and maintain Ecological balance.

DRINKING WATER AWARENESS PROGRAMME :

Our organization have conducted Rallys exhibiting the boards, display cards, banners etc., on water conservation measures in the rural areas. We shouted slogans on the same. We have conducted public meeting after conducting rally. The dignitaries delivered speeches on the conservation of natural resources and water resources.

TRAINING ON ORGANIC FARMING :

We conducted Training Programme for rural marginalized farmers and trained them in modern methods of organic farming. We invited the Officials, Scholars from various Agriculture Departments. They have explained the participants about the importance of organic farming. About 100 farmers from 2 villages of Mydukur Mandal were attended to this training programme.

AWARENESS ON CLIMATE CHANGE :

Our "READS" implemented this programme with the local people donations. We have conducted awareness on climate change and how to protect the environment and climate.

TRAINING ON LIVESTOCK MANAGEMENT :

We have conducted training to the rural people about the livestock management. About 200 men and women were participated in this training and got training in the same.

AWARENESS ON NON-CONVENTIONAL ENERGY :

Our organisation members were conducted awareness programme on non-conventional energy. About 125 youth were participated in this programme.

PRESIDENT.